Privacy Policy

This Privacy Policy outlines the data collection, use, and protection practices of the mobile app and web application "Make Money" ("Make Money" or "App") offered by Mobile Media Labs FZ-LLC. Users may refer to § 11 for their contracting entity. By using Make Money, you consent to the terms described herein. Make Money reserves the right to change this Privacy Policy from time to time by changing it in the App.

§ 1 Legal Basis

For processing personal data, Make Money may rely on one or more of the following legal bases:

- Make Money has received explicit consent to processing;
- The processing is necessary in connection with a legal agreement;
- The processing is required by law.

§ 2 Collection and Matter

Personal Info:

- Email Address: Used for account management and re-engagement.
- User IDs: Used for app functionality, analytics, personalization, account management.

Financial Info:

- User Payment Info: Used for account management and payouts.

App Activity:

- App Interactions: Used for app functionality, analytics, developer communications, personalization.
- Installed Apps: Used for app functionality, advertising or marketing, personalization.
- Usage data for Third-Party Apps: Used for app functionality, advertising or marketing, personalization.

App Info and Performance:

- Crash Logs: Used for Analytics.
- Diagnostics: Used for Analytics.

Device or Other IDs:

- Device or Other IDs: Used for app functionality, analytics, developer communications, advertising or marketing, fraud prevention, security and compliance, personalization, account management.

Geo-location:

- Used for location-based services, advertising or marketing, content delivery, fraud prevention, security and compliance.

§ 3 Cookies and Other Technologies

Make Money may use cookies or similar technologies to collect information about your device, browser, and online behavior. These technologies help improve user experience, analyze site usage, and offer relevant content. Manage preferences through app settings.

§4 Data Sharing

Collected data may be disclosed to affiliates, agents, contractors, law enforcement or in the event of reorganization or sale of any of the contracting entities. Aggregate statistics may be shared for business descriptions with partners, advertisers, sponsors, and third parties.

§ 5 Storage and International Transfers

User information is stored on secure servers. Transfers may occur to related parties, between the contracting entities and to third parties. Personal information may be transferred to the United Arab Emirates, Liechtenstein, Germany, Israel, Luxembourg, Ireland, the United States and other countries. By using Make Money, you explicitly permit such transfers.

§6 Chat Rooms

Information disclosed in Make Money chat rooms becomes public. Users should exercise caution and avoid sharing sensitive personal information.

§ 7 Child Safety

Make Money is intended for users aged 16 and above. We prioritize child safety online.

§8 External Links

Links to external sites may be present in Make Money. Make Money is not responsible for the privacy policies or content of these sites.

§9 Security

Make Money employs security measures to protect personal information. While we make efforts to secure data, users should be aware that internet submissions are not entirely secure.

§ 10 Third Parties and Data Processors

<u>Google Analytics:</u> Make Money uses functions of the analytics services Google Analytics and Google Firebase. Provider is Google Inc., 1600 Amphitheater Parkway Mountain View, CA 94043, USA. Google Analytics uses so-called "cookies". These are text files that are stored on your computer and that allow an analysis of the use of the website by you. The information generated by the cookie about your use of this website is usually transmitted to a Google server in the United States and stored there. Firebase is used to attribute app installs to marketing campaigns and optimize the user experience in the app. For more information on how to handle user data, please see the Google Privacy Policy:

https://support.google.com/analytics/answer/6004245?hl=en

<u>Meta</u>: Make Money uses functions of Meta. Provider is Meta Inc., 1 Hacker Way, Menlo Park, CA 94025, USA. Meta is used to attribute app installs to marketing campaigns and optimize the user experience in the app. Meta Data Policy:

https://www.facebook.com/policy.php

<u>Kochava</u>: Make Money uses functions of Kochava. Provider is Kochava Inc., 201 Church St, Sandpoint, ID 83864, USA. Kochava is used to attribute app installs to marketing campaigns and optimize the user experience in the app. Kochava Data Processing Policy:

https://www.kochava.com/data-processing-policy

<u>ayeT:</u> Make Money uses functions of ayeT. Provider is ayeT-Studios GmbH, Lister Platz 2, 30163 Hannover, Germany. ayeT offers users the option to receive rewards for completing tasks. ayeT Privacy Policy: https://www.ayetstudios.com/privacy-policy

Lootably: Make Money uses functions of Lootably. Provider is Lootably LLC, 124 Rangel Dr, Liberty Hill, TX 78642, USA. Lootably offers users the option to receive rewards for completing tasks. Lootably Privacy Policy: https://privacy.lootably.com/

<u>Fyber:</u> Make Money uses functions of Fyber. Provider is Fyber GmbH, Wallstr. 9-13, 10179 Berlin, Germany. Fyber offers users the option to receive rewards for completing tasks. Fyber Privacy Policy: https://www.fyber.com/wp-content/uploads/2018/06/Fyber-Group-Unified-Privacy-Policy-Updated-Version-8JUNE 2018.pdf

<u>ironSource</u>: Make Money uses functions of ironSource. Provider is ironSource Mobile Ltd., 121 Menachem Begin, Tel Aviv, Israel. ironSource offers users the option to receive rewards for completing tasks. ironSource Privacy Policy:

https://developers.ironsrc.com/ironsource-mobile/air/ironsource-mobile-privacy-policy/

<u>Tapjoy:</u> Make Money uses functions of Tapjoy. Provider is Tapjoy Inc., 111 Sutter Street, San Francisco, CA 94104, USA. Tapjoy offers users the option to receive rewards for completing tasks. Tapjoy Privacy Policy: https://dev.tapjoy.com/en/legal/Privacy-Policy

<u>AdJoe:</u> Make Money uses functions of AdJoe. Provider is AdJoe GmbH, An der Alster 42, 20099 Hamburg, Germany. AdJoe offers users the option to receive rewards for completing tasks. To enable AdJoe, users agree to

share personal data of installed apps, including the usage duration and usage history. AdJoe Data Privacy Statement: https://adjoe.io/privacy

<u>CPX Research:</u> Make Money uses functions of CPX Research. Provider is Make Opinion GmbH, Elfenallee 5, 13127 Berlin, Germany. CPX Research offers users the option to receive rewards for answering surveys. CPX Research Privacy Policy:

https://www.cpx-research.com/main/en/privacy-user/

<u>BitLabs:</u> Make Money uses functions of BitLabs. Provider is BitBurst GmbH, Lerchenweg 3, 40789 Monheim am Rhein, Germany. BitLabs offers users the option to receive rewards for answering surveys and for completing tasks. BitLabs Data Policy:

https://bitlabs.ai/privacy-policy

<u>AdGate Media:</u> Make Money uses functions of AdGate Media. Owner is Prodege LLC, 2030 E Maple Ave Suite 200 El Segundo, CA 90245, USA. AdGate Media offers users the option to receive rewards for completing tasks. AdGate Media Privacy Policy: https://adgatemedia.com/privacy/ Prodege Privacy Policy (US + CA): https://www.prodege.com/privacy-policy/ Prodege Privacy Policy (Intl): https://www.prodege.com/privacy-policy-intl/

<u>PayPal:</u> Make Money uses functions of PayPal. Provider is PayPal (Europe) S.à r.l. & Cie, S.C.A., 5th floor, 22-24 Boulevard Royal, L-2449, Luxembourg. PayPal offers users the function to get a payout. PayPal Privacy Policy and Terms of Use:

https://www.paypal.com/ae/legalhub/privacy-full

§ 11 Contracting Entity and Jurisdiction

Your contracting entity is Mobile Media Labs FZ-LLC, Ras al Khaimah, United Arab Emirates. The governing laws are those of the United Arab Emirates.

§ 12 Your Rights

Users have the right to access, correct, or delete personal information. For questions or concerns about this Privacy Policy or app usage, contact Make Money's Data Protection Officer via the feedback link in the app or write to help@mail.make-money.rocks.